



# Find New Customers in New Delhi, India

## Participate in our "Assess New Delhi" Webinar!

U.S. COMMERCIAL SERVICE  
WEBINAR SERIES

### Incredible Market, Incredible Sales Prospects

New Delhi is India's capital and the seat of the Government of India. Since all major political, strategic, and economic and public sector commercial decisions are made in New Delhi, U.S. companies pursuing business with the government are advised to visit New Delhi to make appropriate contacts. If you are looking to make or increase sales in India's capital, you'll gain valuable insights by participating in the U.S. Commercial Service's webinar on doing business in New Delhi.

### Opportunities in New Delhi

- **Growth:** New Delhi, the capital of India, has a population of over 14 million.
- **Leading industries:** Defense, energy, environment, healthcare, information technology, telecommunications, and transportation sectors.
- **Attractive features:**
  - Significant and growing private sector mostly located in neighboring satellite towns within New Delhi's metropolitan area, informally known as the National Capital Region (NCR).
  - More than 160 embassies.

### Find out how to get started or expand your sales in this region through our *Assess New Delhi* webinar.

- Learn about market opportunities, bilateral and multilateral trade patterns, and alternative market entry strategies for American companies.
- Communicate directly with the market experts.
- Get answers to your questions.

Senior International Economist Dr. Abdul Shaikh from the U.S. Commercial Service, Washington, D.C.; Senior Commercial Officer Dale Tasharski; Commercial Specialist Sandeep Maini, and Commercial Specialist Yash Kansal of the U.S. Commercial Service New Delhi, will discuss the business climate of New Delhi and respond to your industry-specific questions.

### Who should attend?

International marketing and sales managers, as well as those who specialize in India, should make this webinar a priority. Even if your company is not yet selling overseas, now's the time to explore your options.



### Contact :

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for your access information and pass code.



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**Don't miss our future webinars on doing business in India.**